

Digital Coaching Program

When you enrol in The Polaris Centre Digital Round Table Coaching program you and five other businesses will work closely together to improve the digital marketing and digital presence of your business. You'll meet with each other and our Digital Business Advisor once a month to learn new skills, set digital marketing improvement goals for your business, and review your progress from the previous month. Being able to work in a group means better accountability, it provides a great networking opportunity, and you and the other participants will learn more effectively.

Each month focuses on a different key topic. The first month sees you looking at websites, search engine optimisation, and developing effective website content. Month 2 will help you build and improve the local digital visibility of your business, teach you the importance of getting online reviews, and provide you with real advice to get more positive reviews for your business. In the final month participants will work together to develop a better way of using social media and getting into a routine of posting great content.

Places are limited in the Digital Coaching Program, so if you want someone in your business to take part and really improve the digital marketing of your business then [contact The Polaris Centre now to book your spot!](#)