

International Engagement Program

Exporting has many advantages, no matter what size or type of business you operate. In South Australia, more than 72,000 jobs are supported by exports, with many firms diversifying into new markets to grow. If you are thinking about exporting or have attempted exporting in the past, it's important that you know as much as possible about operating in foreign markets, and that your organisation, products and services are 'export ready'.

The Polaris Business and Innovation Centre with key partners, offers a range of assistance to support you to grow your business through exports, and to understand how to successfully engage in international markets.

New Market Assessment

The Polaris Centre is offering free new market assessment for businesses looking to grow nationally and/or internationally. Contact us to discuss a 1.5 hour one-to-one session with a consultant to identify new markets that align to the product or service that you offer, and that may provide new opportunities for you to consider

By appointment \$ POA

One-to-one Export Advisory

Are you already exporting and looking for specific advice and assistance regarding your export strategy and practice, or advice on specific markets? Using our networks and experienced staff, the Polaris Centre can meet with you in a one-to-one 2 hour mentoring session to discuss these issues and identify additional support opportunities available to you.

By appointment \$ POA